



# DIPLOMA IN TOURISM MANAGEMENT

MQA/PA 17345 KPT (N/1014/4/0047) 06/29

## Programme Structure

Semester 1	Semester 2	Semester 4	Semester 5
<ul style="list-style-type: none"> <li>English for Tourism</li> <li>Introduction to Information Technology and Tourism</li> <li>Principles of Management</li> <li>Fundamental of Tourism</li> <li>Cross Culture Studies</li> <li>Bahasa Kebangsaan A</li> <li>Writing Skills</li> <li>Internet Skills</li> </ul>	<ul style="list-style-type: none"> <li>Tourism Costing</li> <li>Introduction to Hospitality and Travel Law</li> <li>Leisure &amp; Recreational Tourism</li> <li>Malaysian Studies</li> <li>Islamic Tourism Management</li> <li>Curriculum Activities</li> </ul>	<ul style="list-style-type: none"> <li>Tour Leading and Guiding I</li> <li>Supervision in Hospitality and Tourism Industry</li> <li>Travel Agency and Tour Operation Management I</li> <li>Ethics - MPU 2312</li> <li>Constitution Society - MPU 2322</li> <li>Pengajian Islam (Islamic Studies) - MPU 2332</li> <li>Professional Etiquette &amp; Customer Service I</li> <li>Entrepreneurship in Tourism</li> </ul>	<ul style="list-style-type: none"> <li>Sales &amp; Marketing in Tourism II - WBL</li> <li>Travel Agency and Tour Operation Management II - WBL</li> </ul>
	Semester 3		Semester 6
	<ul style="list-style-type: none"> <li>Meeting, Incentive, Convention</li> <li>Sales &amp; Marketing in Tourism I</li> <li>Tourism Transportation</li> </ul>		<ul style="list-style-type: none"> <li>Professional Etiquette and Customer Service II - WBL</li> </ul>
			Semester 7
			<ul style="list-style-type: none"> <li>Tour Guiding and Tour Leading II - WBL</li> <li>Ticketing &amp; Reservation - WBL</li> </ul>

## Entry Requirement

- Pass Sijil Pelajaran Malaysia (SPM) or its equivalent with at least credits in THREE (3) subjects or its equivalent qualification; OR
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.0) in any subject, or any equivalent qualification; OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul; OR
- A pass in Sijil Kemahiran Malaysia (SKM) Level 3 in a related field, and a pass in SPM with a minimum of 1 credit in any subject; OR
- Any qualifications equivalent to Certificate (Level 3, Malaysian Qualifications Framework, MQF).
- Not blacklisted and has no restriction to go abroad.

## Career Path

- Travel Consultants
- Tourism Marketing Executive
- Tour Planners
- Tour Leader

## Duration

2.5 years (7 semesters)

## Study Mode

- Full-time Coursework
- Industry Work Based Learning

## Certification

Diploma certified by MQA

## Financial

Perbadanan Tabung Pendidikan Tinggi Nasional (PTPTN)

## Find Us

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