



DIPLOMA IN
**TOURISM
MANAGEMENT**

MQA/PA 17345 KPT (N/1014/4/0047) 06/29

School of Hospitality & Tourism

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01 About the College

Meatech has long been renowned as higher education and training institution champions innovation. Meatech College seeks to maintain an education infrastructure that provides conducive learning environment to [5000 students by 2030] for the betterment of knowledge acquisition process; through open door policy for fair educational and employment opportunity that promotes social justice for all who wish to realize their ambitions and fulfill their true potential via quality education.

Meatech College desires to set excellence as a benchmark to creative technology education that produces 'total graduates' who are well-versed, knowledgeable, versatile and competent in their field to play effective roles towards nation building.

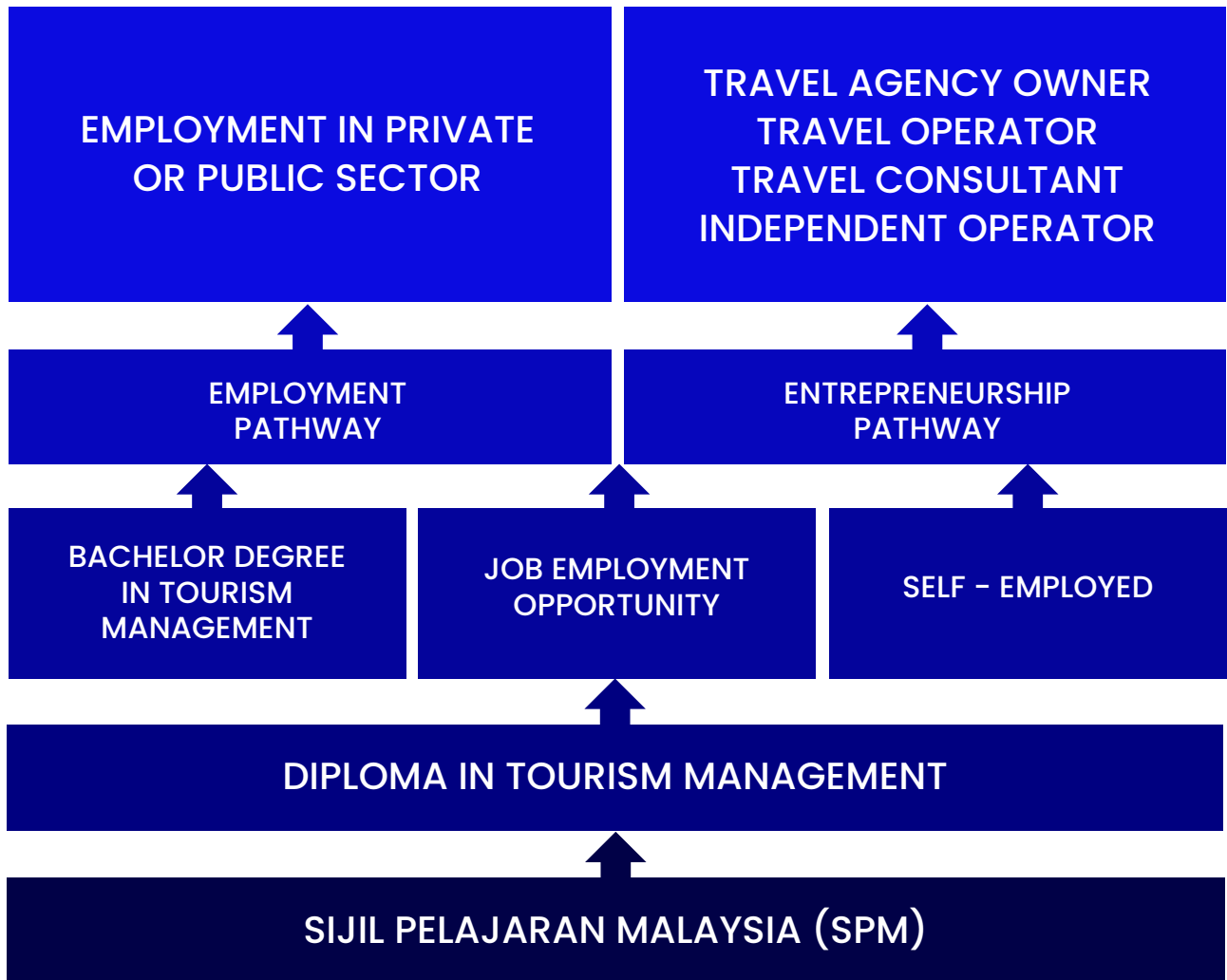
02 Career Path

The Diploma in Tourism Management prepares students for dynamic careers in the tourism and hospitality industry.

Graduates can pursue roles such as Travel Consultants, Tourism Marketing Executive, Tour Planners, and Tour Leader, with opportunities for advancement in both local and international markets.

The Diploma in Tourism Management not only prepares students for traditional roles within the tourism industry but also equips aspiring entrepreneurs with the knowledge and skills needed to start and manage their own tourism-related businesses. With a growing global tourism market, there are numerous opportunities for innovative and driven individuals to create successful ventures.

02 Career Path



03 Education Pedagogy (Work-Based Learning)

Our Diploma in Tourism Management program is designed around the principles of Work-Based Learning (WBL), an educational approach that integrates academic learning with practical workplace experience. This methodology ensures that students not only gain theoretical knowledge but also develop practical skills that are directly applicable in the tourism industry.

Advantages of Work-Based Learning in Tourism:

- **Enhanced Employability:** Graduates with WBL experience are highly attractive to employers because they possess both theoretical knowledge and practical skills.
- **Skill Development:** Students develop essential skills such as communication, customer service, problem-solving, and project management, which are crucial in the tourism industry.
- **Industry Insight:** Direct exposure to the industry helps students understand market dynamics, customer expectations, and operational challenges.
- **Professional Networking:** Interaction with industry professionals and peers opens up networking opportunities that can lead to job placements and career advancement.

By incorporating Work-Based Learning into the Diploma in Tourism Management, it ensures that the graduates are well-prepared to meet the demands of the tourism industry and succeed in their careers from day one. This approach aligns academic objectives with industry needs, creating a seamless transition from education to employment.



04 Program Duration

The full-time diploma program spans over 2 ½ years, divided into 7 semesters, including a mandatory industrial attachment period. Students are expected to attend theoretical academic classes for 4 semesters and remaining 3 semesters with the industry.

	Full Time	
	Long Semester	Short Semester
No. of weeks	14	7
No. of semesters	5	2
No. of years	2 1/2 years	

05 Semester Details

Long Semester		Short Semester	
Activities Week	Week	Activities Week	Week
Orientation/ Registration Week	1	Orientation/ Registration Week	1
Lecture Week	7	Lecture Week	4
Mid Semester Break	1	Mid Semester Break	1
Lecture Week	7	Lecture Week	3
Study Week	1	Study Week	1
Examination Week	2	Examination Week	1
Semester Break	1	Semester Break	1
Total Weeks	20	Total Weeks	12



06 Core Courses

Year	Semester	Subject
1	1	DITM 1113 English for Tourism DITM 1123 Introduction to Information Technology and Tourism DITM 1133 Principles of Management DITM 1143 Fundamental of Tourism DITM 1153 Cross Culture Studies MPU 2212 Bahasa Kebangsaan A MPU 2222 Writing Skills MPU 2242 Internet Skills
1	2	DITM 1213 Tourism Costing DITM 1223 Introduction to Hospitality and Travel Law DITM 1233 Leisure & Recreational Tourism MPU 2133 Malaysian Studies DITM 1243 Islamic Tourism Management MPU 2412 Curriculum Activities
1	3	DITM 1313 Meeting, Incentive, Convention DITM 1323 Sales & Marketing in Tourism I DITM 1333 Tourism Transportation
2	4	DITM 2413 Tour Leading and Guiding I DITM 2423 Supervision in Hospitality and Tourism Industry DITM 2433 Travel Agency and Tour Operation Management I MPU 2312 Ethics MPU 2322 Constitution Society MPU 2332 Pengajian Islam (Islamic Studies) DITM 2443 Professional Etiquette & Customer Service I DIHM 2453 Entrepreneurship in Tourism
2	5	DITMW 2516 Sales & Marketing in Tourism II - WBL DITMW 2526 Travel Agency and Tour Operation Management II - WBL
2	6	DITMW 2616 Professional Etiquette and Customer Service II - WBL
3	7	DITMW 3716 Tour Guiding and Tour Leading II - WBL DITMW 3726 Ticketing & Reservation - WBL

07 Graduation & Degree

Upon successful completion, students are awarded a Diploma in Tourism Management, recognized by Malaysian Qualifications Agency (MQA), industry and academic institutions locally and internationally.

08 Applicant Eligibility

- i. Pass Sijil Pelajaran Malaysia (SPM) or its equivalent with at least credits in THREE (3) subjects or its equivalent qualification; OR
- ii. A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (GP 2.0) in any subject, or any equivalent qualification; OR
- iii. A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Maqbul; OR
- iv. A pass in Sijil Kemahiran Malaysia (SKM) Level 3 in a related field, and a pass in SPM with a minimum of 1 credit in any subject; OR
- v. Any qualifications equivalent to Certificate (Level 3, Malaysian Qualifications Framework, MQF).
- vi. Not blacklisted and has no restriction to go aboard.

09 Financial Assistance

A range of scholarships and financial aid options from our strategic industry partner, PTPTN, KWSP & Local Bank Educational Loan to support deserving students in their educational journey.



10 Industrial Attachment

The program designed to have strong partnerships with leading tourism organizations, providing students with invaluable networking opportunities and real-world experience through internships and industry placements.

Industry Internships: Students undertake internships with leading tourism and operation companies. These internships provide hands-on experience in real-world settings, allowing students to apply classroom knowledge to practical tasks. Internships help students understand the day-to-day operations of the tourism industry, develop professional networks, and gain insights into potential career paths.

Project-Based Learning: Students participate in projects that address actual industry challenges. These projects are often conducted in collaboration with travel and tourism businesses. Project-based learning fosters problem-solving skills, teamwork, and innovative thinking. It enables students to work on real issues, preparing them for the complexities of the industry.

Simulated Work Environments: The college provides simulated environments such as mock travel agencies, customer service and event planning offices where students can practice their skills in a controlled setting. Simulated environments offer a safe space for students to experiment and learn from their mistakes without the pressures of a real-world setting.

11 Outbound Training Program & International Initiatives

Students have the opportunity to participate in international exchange programs including mandatory outbound training overseas, broadening their global perspectives and cultural understanding.

12 Enrichment Activities

Regular lectures, seminars, and workshops are conducted by experienced faculty and industry experts to enhance learning and provide current industry insights.

Guest Lectures and Industry Seminars: Experts from the tourism sector are invited to share their experiences and insights through guest lectures and seminars. These sessions expose students to the latest trends, best practices, and innovative approaches in the industry, bridging the gap between academia and the workplace.

Field Trips and Study Tours: Organized visits to tourist attractions, hotels, travel agencies, and other relevant sites give students firsthand experience of the tourism industry. Field trips and study tours provide a deeper understanding of the operational aspects of tourism, enhancing classroom learning with real-world observations.

Coaching Programs: Students are paired with industry professionals who provide guidance, support, and career advice. Coaching programs help students build professional relationships, gain valuable insights, and develop career strategies.

13 Education Facilities

The college boasts modern classrooms, a well-equipped library, computer labs, and dedicated spaces for practical training in tourism and hospitality.

Our classrooms are equipped with the latest educational technology, including smart boards, high-speed internet, and multimedia projectors. These facilities enhance interactive learning and ensure students have access to the resources needed for a comprehensive education.

A comprehensive library with a vast collection of books, journals, and digital resources related to tourism management and other relevant fields. The library offers a quiet and resource-rich environment for study and research, with knowledgeable staff available to assist students.

Designated areas for group work and individual study, equipped with comfortable seating, whiteboards, and internet access. These spaces encourage collaboration and provide a conducive environment for brainstorming and project work.

14 Student Support

Comprehensive support services are available, including academic advising, career counseling, and personal development programs to ensure student success and wellbeing.

Career Services and Counseling Center offering career advice, counseling services, and job placement support, staffed by experienced career advisors. This center helps students with career planning, resume building, interview preparation, and finding internship and job opportunities.

15 Accommodations

On-campus and off-campus accommodation options are available, providing a safe and comfortable living environment for students.

16 How to Apply

Interested candidates can apply online through our website or contact the admissions office for assistance with the application process.

17 Contact Information

**For more information,
please contact us at:**

📍 Meatech College (DK346(N))
Blok-A1, Persiaran UTL, Bandar
Universiti Teknologi Lagenda,
Batu 12, 71700 Mantin,
Negeri Sembilan Darul Khusus

✉ presidentoffice@meatech.edu.my

🌐 www.meatech.edu.my

☎ +6 06-758 7096
+6 06-758 7097